

GREENVILLE FAMILY PARTNERSHIP  
RED RIBBON WORKS



# 2011 Red Ribbon Notebook

# Make A Difference.....

*Why do we celebrate Red Ribbon every year? Where did it come from?*

*Help us make Red Ribbon Week extra special this year in honor of the man whose life's work inspired the movement. 2011 marks the 26<sup>th</sup> anniversary of the death of DEA Agent Enrique "Kiki" Camarena, the hero behind the Red Ribbon. Let us all – parents, educators, leaders – continue his legacy and make a difference in the lives of Greenville's youth by encouraging them to be drug free!*



**Enrique "Kiki" Camarena** never asked to be a hero. All he ever wanted was a chance to **make a difference** and help others. Growing up poor in Mexico, he must have wondered if he would get that chance.

When he was 9 years old, his family moved to the United States. Kiki worked with his family in the field. As he picked fruit, he watched other kids head for school and often wondered what it would be like to sit on the bus or in a real classroom.

Kiki finally got the chance to go to school and he became a good student. In high school, he played on the football and basketball team. He worked on the yearbook and was voted Best All Around Senior.

When Kiki graduated from high school, he worked his way through college and earned a degree in criminal justice.

Kiki was a marine, a fireman, and finally a policeman, his dream. He saw many of his friends get involved in drugs, but he joined the Drug Enforcement Administration, which works to keep drugs from coming into this country.

Kiki knew something had to be done to stop drugs and help his friends. His mother knew his work could be dangerous, and she tried to talk him out of it. "No," he told her, "even if I'm only one person, I can **make a difference**."

His mother was right. Kiki's work was often dangerous, and lonely. Old friends turned against him. But Kiki kept on with the fight against drugs.

He was such a good agent that he was sent to work undercover in Mexico. For weeks, Kiki lived among the drug lords to gather information and evidence. Just when his work was almost done, they found out who he really was. They kidnapped, tortured, and killed him. After a month, his body was discovered and returned home to his family.

Kiki gave his life in the fight against drugs. He gave his life trying to help others. To honor him, his family and friends wore red ribbons. As his story spread across the country, others began to wear ribbons, too. Now, every year millions of Americans celebrate Red Ribbon Week (October 23rd-31st) to remember Kiki and to take a stand - just as he did - against illegal drugs.

Kiki set an example for all of us. He showed us how one person can change things. And he became a hero. All he wanted to do was **make a difference**. We hope somewhere, somehow, he can see what a difference he's still making today.

The "The Red Ribbon, A Story of Hope" Storybook is dedicated to Kiki. It's about people who learned that they can solve problems when they work together, and that one by one they can **make a difference**. Kiki would have liked that.

For more information on the storybook or "Kiki" Posters, access the "Red Ribbon Resource Catalog" or visit "The Shop" in the "The Red Ribbon Store" section of the web site. [www.greenvillefamilypartnership.org](http://www.greenvillefamilypartnership.org)



## KEEPING KIDS OFF DRUGS

### **Who is Greenville Family Partnership?**

Greenville Family Partnership (GFP) is everyone—parent, friend, police officer, teacher, banker, student and anyone who has any type of relationship with youth. In 1984, everyday folks came together to make sure that everyone gets involved in doing whatever they can to keep kids off drugs. Twenty-something years later, we still operate under this basic concept.

Substance abuse affects all sectors of society and is blind to color, religion, and socio-economic status. It is tied to so many other problems—delinquency, gangs, mental health, and school readiness and success, just to name a few. As such, GFP seeks to prevent substance abuse by youth in order to ultimately help our youth make safe and healthy choices so they may fulfill their potential now and in the future!

### **What is GFP's Mission?**

Our mission seems so simple – *To keep kids off alcohol, tobacco and other harmful substances by educating and partnering with families and communities.* While seemingly simple, it takes a great deal of effort, resources and collaboration to reach youth, and we need your help!

### **How Does GFP Go About Achieving Its Mission?**

GFP provides an array of programming to help educate and support our youth. We reach out to schools, after-school programs, church groups, parents, businesses, youth, and anyone with a desire to help children make healthy and safe choices. In 2010, we served over 25,000 people through programming and events provided by our dedicated staff. We strive to fill a need, while still providing quality programming to anyone requesting prevention or education.

Additionally, we also seek to provide awareness about substance abuse within our community. This is achieved mostly through our signature event, held every fall – *The Red Ribbon Campaign.* In 2010, schools throughout Greenville County participated by hosting events, speakers and programs in their schools.

Finally, GFP collaborates with many organizations from the community. We lead the Greenville Safe Communities Drug Free Alliance, a coalition consisting of over 50 organizations and individuals concerned about safety within Greenville County. Members come from law enforcement, healthcare, area non-profits, and many other segments of the community and we have been collaborating for over 10 years.



## Greenville Family Partnership Programs

### **Alcohol, Tobacco & Other Drug Education**

We offer prevention and education courses on Alcohol, Tobacco and Other Drugs (ATOD), and can develop these programs around the particular needs of those requesting the program. We have offered programs on almost all substances, including inhalants, prescription and over-the-counter medicine abuse, and marijuana. GFP's signature ATOD program is the *Community Officer Drug Education (CODE)* where a former law enforcement officer visits a classroom regularly, providing education about drugs.

### **Anger Management**

Who doesn't get angry at some time or another? It is what you do with that anger that matters most. Almost everyone needs help when they are young in learning how to manage anger and frustration in order to not lose control and be taken seriously. Through anger management programs, kids are taught self-awareness regarding emotions and how to resolve conflicts appropriately.

### **Gang Awareness & Prevention**

Gangs are becoming an increasing problem in Greenville County. They are initiating youth at younger ages, leading them to lives of crime and drug use. Our gang prevention and education programs can be tailored to both youth and parents. Youth programs focus on empowering youth to stay away from gangs by educating them on what they really are, while parent programs seek to make parents aware of gang signs and symbols, so they will know if their child is becoming involved and can then take action to prevent this from happening.

### **GREAT Girls**

*GREAT (Growing, Reaching, Encouraging, And Teaching) Girls* was designed by GFP to specifically address the needs of young adolescent girls (ages 11-14) in the local community. The program may be customized for each group of girls and addresses self-awareness, leadership, decision-making, anger management, resistance skill building, goal setting, etc. to help young girls rise above the obstacles they face today, including those of substance abuse, early sexual activity, gangs, and other risky behaviors. Through empowerment and leadership skills, it is hoped that girls who have gone through this program will then be a positive influence on their peers.

### **Greenville Safe Communities Drug Free Alliance**

Greenville Safe Communities Drug Free Alliance (GSCDFA) recently celebrated 10 years as a coalition. GSCDFA is a network of planning and collaboration to address Greenville County problems, including that of substance abuse, safety, crime, etc. The coalition is partially supported by the Drug Free Communities Grant through the Office of National Drug Control Policy and managed by the Substances Abuse and Mental Health Services Administration. GSCDFA seeks to coordinate resources, share responsibilities, and become a clear community voice of leadership to provide systemic change in Greenville County. GFP currently chairs GSCDFA.

## **“Kickin’ It”**

This is one of GFP’s newest programs – we have partnered with the Department of Juvenile Justice, the Department of Public Safety, and Law Enforcement to make this program a reality. *Kickin’ It* was developed as an intervention program for at-risk youth. The program is 15 weeks long and consists of life skills (anger management, decision-making, attitude, self-discipline, school values, etc.) and is coupled with the tenets of TaeKwonDo to help empower youth to make appropriate decisions.

## **Parenting**

Our parenting programs include 9 different research-based programs. These programs include, *TransParenting* for parents going through divorce, *Parenting Awareness* for parents with children under the age of 8, and *Back-In-Control* for parents who need skill development to deal with rebellious teenagers. Additionally, we provide Greenville County Schools with programs for their Teen Parent Program.

## **Prevention Resource Center**

The Prevention Resource Center (PRC) offers a free-lending library of videos, books, brochures, posters, displays, and various other materials addressing substance abuse prevention and parenting issues. The PRC also provides community resource information and access to Internet research. Materials are provided at no cost to residents of Greenville County.

## **Storybook Lessons**

For younger children, GFP currently has 4 stories, teaching important lessons from working together as a community, the need and ability to pursue and follow dreams, the importance of diversity and making friendships, and the importance of listening. Some of the stories have adaptable lesson plans. It is hoped that more stories can be developed in the future in order to teach lessons pertinent to today’s culture.

## **Safe Homes Parent Network**

Safe Homes Parent Network is a free GFP program helps to connect parents to support one another in providing a safe social environment for our youth. All it takes to be a part of the Safe Homes Network is to commit to providing an alcohol and drug free environment for youth to gather in the home. Through participating, parents receive access to an online directory of membership, an interactive blog and a newsletter containing reliable information on issues they need to know about.

## **Tobacco Initiatives**

GFP partners with the Greenville Tobacco Initiative, the South Carolina Cancer Alliance, the SC Tobacco Collaborative, and SCDHEC, to encourage legislators, community leaders, and businesses to strengthen public anti-smoking ordinances and policies. We also, through the Tobacco Free Kids Collaborative of GSCDFA, partner with Furman University Athletics to provide tickets to select Furman Athletic Events while simultaneously providing access to tobacco education, health information, and prevention activities. Finally, our Tobacco Initiatives include providing smoking cessation to local business partners as an external tobacco-free consultant. We continually update these programs as we collect new research information in order to ensure their effectiveness.

## **Youth Initiatives**

Through our youth initiatives and internship programs, we seek to directly engage youth in reaching their peers. We have found that peer-to-peer programming has a wonderful effect on youth behavior. GFP is the central operator for *Rage Against the Haze*, a youth-led tobacco initiative endorsed by DHEC, which teaches kids the dangers of tobacco use. We would very much like to sustain these youth initiatives, but need help in ensuring they can continue.

## Red Ribbon Themes

One way to create excitement for Red Ribbon moving in your school is by choosing a theme. You can use these themes to create activities and events for Red Ribbon Week and throughout the school year. Here are a few suggestions:

### SUGGESTED THEMES

Make a Difference. Live Drug Free.

I Am Drug Free.

One Way 2 Play – Drug Free

Hugs Not Drugs

I'd Rather Eat Bugs!

Drugs Bug Me

Smoking Bugs Me

Say “Boo” to Drugs

These themes and the following activities can be adapted for nearly  
**ALL GRADE LEVELS. . . Be Creative!!!!**

# Red Ribbon Week Activities

**B**elow are this year's daily themes. Most Red Ribbon celebrations will take place Monday through Friday, but we've included weekend activities as well. Remember, these are only suggestions; we encourage you to be creative and use what works best for you and your students.

## **Kickoff Day!**

- Decorate your school for Red Ribbon Week.
- Have a door decoration contest (select winners by grade and/or class).
- School PTA's can determine and solicit prizes (movie passes, etc.).

## **Talk the Talk Day!**

- Make this the education day. Talk to your students about the effects of drug use.
- Have students bring in tobacco/alcohol magazine ads and discuss media literacy.
- Focus on the financial aspect of drug use (how buying 1 pack of cigarettes every day adds up very fast over a month, year, etc.).

## **Walk the Walk Day!**

- Have a "Walk all over Drugs" contest; students can perform as step teams or in a talent show.
- Walk laps around your school's playground or track to celebrate the number of years students remain healthy and drug free.

## **Trash Drugs Day!**

- Have students clean up cigarettes, bottles and cans in their local area.
- Discuss the importance of keeping a clean, litter-free environment.

## **Drug-Free Pledge Day!**

- To end the week, have students sign pledge cards to remain safe and drug free.
- Talk to students about commitment and Kiki Camarena's commitment that ultimately cost him his life.

## **Faith and Reflections Day!**

- Give a Red Ribbon to each member of your congregation. Discuss the role of church leadership in addressing community drug prevention.
- Have church (or Sunday school classes, etc.) sign a red banner as a pledge of their commitment to drug-free lives. Display it in the fellowship hall.

## **Pull Together Day (elementary, middle schools)**

- Hold a field day centering on team games that emphasize teamwork (relay races, tug-of-war, etc.). Or...
- Classrooms can hold a Red Ribbon rally and include drug-free cheer contests.
- Communities can also hold drug-free tournaments (hoop shoots, putt-putt, go-carts, walk-a-thons).

### **Better Things to Do Day (elementary, middle, high schools)**

Celebrate the many wonderful things that are better to do than drugs.

- Youth can perform skills related to a hobby (music, karate, etc.) to show the ‘better things’ they can do.
- Invite local artists, TV personalities, and others to demonstrate their own hobbies and talents.

### **Friendship Day (elementary schools)**

- Read Stinky the Skunk (see Red Ribbon product catalog) and discuss what made the characters friends.
- Talk about how students can help other students stay away from drugs.
- Have the students sign a drug-free poster to remind them of their pledge to help others and remain drug-free.

### **“Heroes are Drug Free” Day (middle, high schools)**

- Lead discussions about Kiki Camarena; have students write essays about a hero in their lives.
- Invite businesses to either sponsor local heroes (athletes, firemen, nurses, etc.) to speak about and demonstrate their skills, or donate red ribbon supplies.
- Students can create a time capsule in which they write down what their future holds (profession they’ll choose, being drug-free in the future).

### **“Say Boo to Drugs” Day (elementary schools)**

- Hold a Halloween Festival with themed activities (scariest face, etc.).
- Use the array of “Say Boo to Drugs” products (see Red Ribbon product catalog) to award prizes for activities.

# Other Activities

*You might find these ideas more appropriate for your classes and or schools.*

- Encourage juniors and seniors to plan prevention activities for elementary and middle school students.
- Display a Red Ribbon Banner at the front of your facility, or in the cafeteria or gym.
- Decorate your school, inside and outside. Decorate bulletin boards, windows and hallways with Red Ribbon Posters.
- Schedule assemblies or lunchtime activities with local speakers, radio station remotes, along with social services and other prevention groups to allow your students to hear information regarding the dangers of tobacco, alcohol and other illicit drug abuse.
- Sponsor a clothing theme:
  - “Sock it to Drugs” – everyone wears the craziest socks they can find.
  - “Boot out Drugs” – everyone wears boots that day.
  - “Red Head Day” – everyone wears something red on their heads.
  - “Living Free is No Sweat” – everyone wears sweatpants or something similar.
- Plan activities using the *Red Ribbon Story*, *Robbie Rabbit*, *Stinky the Skunk* or *Doodle Bug* books.
- Invite parents to a special drug education for adults health fair.
- Encourage students to sign drug-free pledges and “wallpaper” the school with pledges.
- Sponsor a “Say Boo To Drugs” Halloween Festival for students and their families.
- Participate in the State-wide Red Ribbon Poster Contest.
- Spell “Drug Free” on the school football field, using students to form the words.
- Set up mock cemetery headstones with the names of celebrities and community members who have died as a result of others’ personal substance abuse.
- Write your own Red Ribbon Week Proclamation. If you need help getting started, call Greenville Family Partnership at 467-4099 for some ideas and sample proclamations.
- Alert the media about your school’s plans to celebrate Red Ribbon Week! Show the community how your school keeps kids and communities safe, healthy & drug-free!
- Use the National Health Calendar at <http://www.healthfinder.gov/nho/nho.asp> to participate in year-round prevention activities.

## Beyond Red Ribbon...

*Red Ribbon shouldn't stop at just one week! Messages about making safe and healthy decisions to stay drug free should continue throughout the year and GFP can help you with events throughout the year! There are many dates beyond what is listed below - maybe there is a special date for your school to remember the importance of being drug free!*

### *September*

- ❖ National Alcohol & Drug Addiction Recovery Month  
[www.recoverymonth.gov](http://www.recoverymonth.gov)

### *October*

- ❖ National Crime Prevention Month
- ❖ National Domestic Violence Awareness Month
- ❖ National Teen Driver Safety Week ~ October 17 – 23
- ❖ Red Ribbon Week ~ October 23 – 31

### *November*

- ❖ National Drug Facts Week ~ October 31 – November 6  
[www.drugfactsweek.drugabuse.gov](http://www.drugfactsweek.drugabuse.gov)
- ❖ Drug facts chat day ~ November 1  
<http://www.drugabuse.gov/chat>  
NIDA Scientists host a web chat with thousands of teens who ask questions about drugs. Any school can sign up to participate!
- ❖ Grammy Music Video Contest ~ October 31 – November 6  
[www.grammyfoundation.com](http://www.grammyfoundation.com)  
Teens submit their creative Music Video or original Music/Lyrics composition that celebrates healthy & creative living or music that portrays the dangers of drug abuse.
- ❖ Great American Smokeout ~ November 17<sup>th</sup>  
<http://www.cancer.org/Healthy/StayAwayfromTobacco/GreatAmericanSmokeout/index>
- ❖ National Teens Don't Text & Drive Week ~ November 21 – 27
- ❖ Tie One On For Safety ~ November 25 – January 1  
[www.madd.org](http://www.madd.org)

### *December*

- ❖ National Drunk & Drugged Driving Prevention Month

### *April*

- ❖ Alcohol Awareness Month  
[www.samhsa.gov](http://www.samhsa.gov)
- ❖ National Distracted Driving Awareness Month  
[www.focusdriven.org/index.aspx](http://www.focusdriven.org/index.aspx)
- ❖ Sexual Assault Awareness/Prevention Month  
[www.rainn.org](http://www.rainn.org)

### *May*

- ❖ World No Tobacco Day ~ May 31<sup>st</sup>  
[www.who.int/tobacco/wntd/en](http://www.who.int/tobacco/wntd/en)

# Greenville Red Ribbon Promotion 2011



Jersey Mike's Subs has generously donated red ribbons for schools in Greenville County. Please fill out the form included in this packet and submit to Greenville Family Partnership to ensure you receive the needed number of ribbons! The form is due by October 10<sup>th</sup> and ribbons will be ready for pick-up on October 17<sup>th</sup>. Please note that this is for Jersey Mike's Red Ribbons ONLY and will be available as quantities last – so put your order in early!!!



Jersey Mike's is also sponsoring the Red Ribbon Poster Contest this year! Winners from participating schools will be displayed in a Jersey Mike's Sub Shop where customers will vote on the best poster. The 6 finalists from the Jersey Mike's Sub Shops will then be voted on during the Greenville Safe Communities Coalition meeting on November 10<sup>th</sup>. The winner will receive a \$100 gift card and a sub lunch for their classroom! Please see the included informational form for rules on how to participate! So come into your Jersey Mike's Sub Shop to vote for the best poster beginning on Friday, October 28<sup>th</sup>!

## Jersey Mike's Sub Shop Locations:

233 North Main Street, Suite 10  
Greenville, SC 29601

325 Harrison Bridge Road  
Simpsonville, SC 29680

215 Pelham Road, #B-203  
Greenville, SC 29615

1311-A W. Wade Hampton Blvd  
Greer, SC 29651

1507 Woodruff Road, Suite A  
Greenville, SC 29607

1067 Tigard Blvd, Suite 40  
Clemson, SC 29631

# Request for Free Jersey Mike's Ribbons

To receive free Red Ribbons for your school, please complete the following request form and return it via fax to 467.4102 by Monday, October 10th.

\*Please note that all fields must be filled in to receive ribbons\*

**\*\*\*Requests limited to Greenville County Schools ONLY\*\*\***

School \_\_\_\_\_

Contact Person \_\_\_\_\_

Email address \_\_\_\_\_

Daytime phone # for contact person \_\_\_\_\_

School Address \_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ Yes, we would love some ribbons!

\_\_\_\_\_ Yes, we are participating in the poster contest!

The number of ribbons your school receives depends on how many students, adults & volunteers are at your school. Please list their numbers below:

\_\_\_\_\_ # Students      \_\_\_\_\_ # Faculty & Staff      \_\_\_\_\_ # Volunteers

**Total number of ribbons requested:** \_\_\_\_\_

Ribbons will be ready for pick-up beginning Monday, October 17<sup>th</sup> during normal business hours of 9AM and 6PM.

**Return via fax to 864.467.4102 or email to Sean Reeves at [sean@gfpdrugfree.org](mailto:sean@gfpdrugfree.org)**



# 2011 Red Ribbon Poster Contest

Sponsored by



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Posters from participating schools will be displayed in a local Jersey Mike's Sub Shop where customers will vote on a winner from that store (Note: We will do our best to display posters in the closest Jersey Mike's Sub Shop for the schools, but unfortunately cannot ensure this). One winner will be chosen from each participating Jersey Mike's Sub Shop and will receive a family meal! These winners will then be voted on at the November 10<sup>th</sup> meeting of Greenville Safe Communities Coalition to pick the Grand Prize Winner, who will receive \$100 gift card and a sub lunch for their classroom!

## GUIDELINES

- ❖ Posters may not be larger than 14 in. by 22 in. Posters that are not this size will be disqualified.
- ❖ Posters should be on poster board.
- ❖ Posters should *NOT* be 3-dimensional.
- ❖ Each school may have only 5 entries. Schools may determine their own criteria to determine their winners.
- ❖ Poster theme may be chosen by the school, but *MUST* align with the message of Red Ribbon Week.
- ❖ All entries become the property of Red Ribbon Works and will not be returned.
- ❖ All posters *MUST* have the following information on the back of each poster:
  - 1) Student's Name
  - 2) Student's Grade
  - 3) School
  - 4) School's Address & Phone Number
  - 5) School Contact Person
- ❖ All entries must be received by 5PM on *Wednesday, October 26<sup>th</sup>* so they can be displayed in a Jersey Mike's Sub Shop on Thursday, October 27<sup>th</sup> for voting.
- ❖ Entries can be mailed *FLAT* or dropped off at Greenville Family Partnership, 200 Mills Avenue, Greenville, SC 29605

*PLEASE FOLLOW THE ABOVE GUIDELINES SO POSTERS ARE NOT DISQUALIFIED!!!*

PLEASE NOTE: This year's poster contest is limited to schools in Greenville County.

# Prevention Resource Center Information

The PRC provides community resource information and maintains an extensive library of videos, DVD's, books, printed materials, puppets and other displays that address substance abuse prevention and parenting issues. These materials are provided at no cost to parents, teachers, and other adults in Greenville County who are working to keep kids off drugs. For more information, contact Virginia Henderson at 467-4099 or [virginia@gfpdrugfree.org](mailto:virginia@gfpdrugfree.org).

The Prevention Resource Center is partially funded by the Greenville Safe & Drug Free Alliance, and is supported by grant number 5SP12284, funded by the Office of National Drug Control Policy and managed by the Substance Abuse and Mental Health Services Administration.

## Topics Include:

- Alcohol, Tobacco, and Other Drugs
- Bullying
- Decision-Making Skills
- Gangs Awareness Prevention
- Media and Advertising
- Parenting Skills
- Prescription Drugs Abuse
- School Success
- Stress and Anger Management
- Suicide and Depression
- Texting and Sexting

\*Prevention Resource Center FREE materials include: posters, coloring books, activity books, and brochures. **But supplies are limited!**

You may visit the PRC from 8:30am-5:30am, Monday thru Friday. Or, you may call 467-4099 to reserve materials. But please be aware that the **checkout time for videos and DVD's is limited** to two weeks! The PRC is on the school courier system so materials may be sent directly to your school, with a few exceptions. You may request this service when you call or you may reserve materials via email.

Visit our web site @ <http://greenvillefamilypartnership.org> for an email directory and a copy of our video guide in a PDF. Or, you may request a copy via email.

You may also request any drug prevention brochures and posters that we may have available. These can be used to reinforce drug prevention curriculums.



## Greenville Family Partnership ◆◆◆◆ Books That Teach

Greenville Family Partnership offers four heart warming and inspirational books for youth. These books encourage making good, positive decisions. Young readers will be able to identify with the characters while learning. We encourage you to use these books in your Red Ribbon Week lessons.

***THE RED RIBBON***, created by John Lasne and Brains On Fire, is the tale of a King who desperately seeks to end the sadness destroying his Kingdom. He calls the most trusted advisors to his castle. When even the bravest of knights or the most powerful of wizards cannot end the sadness, he turns to a simple village weaver. The King then discovers that the answer lays in the magic of the weaver's red ribbon, which restores the goodwill of neighbors, the laughter of children, and the reign of happiness. This is a story of Hope.

***STINKY THE SKUNK***, written by John Lasne, is a tale of a lonely skunk who uses his own special skill to come to the rescue of the other woodland animals. They, in turn, creatively find a way around the obstacle in their relationship with Stinky. This is a touching fable about friendship and about appreciating diversity.

***DOODLE BUG***, written by Greg Cordell, is a book about character education. One little doodle bug demonstrates through persistence, determination, goal-setting and goal accomplishment, hard work, belief in self and resistance to peer pressure that anything's possible. Young readers can identify with Doodle as he sets out to accomplish his goal.

***ROBBIE RABBIT***, written by John Lasne, is a story about obeying your parents and stranger danger. It is a sad tale of Robbie Rabbit who did not obey his mother and trusted the wrong character, a vulture. Robbie Rabbit teaches children the consequences of their actions.

**Coming Soon! ~ *BROTHERS***, a story about true family.



## 2012 “Are You Above The Influence? Show Me...” Greenville County Youth Contest

*ABOVE THE INFLUENCE IS A COMMUNITY OF TEENS,  
FOR TEENS.*

*IT'S ABOUT BEING AN INDIVIDUAL...NOT A FOLLOWER.*

*IT'S STANDING UP TO NEGATIVE INFLUENCES.*

*IT'S KNOWING THE FACTS ABOUT DRUGS & ALCOHOL, AND MAKING SMART  
DECISIONS ABOUT THEM.*

In the Above the Influence Contest teens are to recognize positive and negative influences in their lives and creatively demonstrate how to be above the negative influences through using their positive influences.

Student Groups will complete 2 small projects leading up to the making of an 8 minute video on how they are Above the Influence.

Teens will feel empowered to make positive decisions!

Sponsored by: Greenville Safe Communities Coalition  
200 Mills Ave. Greenville, SC 29605  
(864)467-4099 (864) 467-4102 fax  
Contact: Kelley Grigg; kelley@gfpdrugfree

.....  
School / Community Group: \_\_\_\_\_

Advisor: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Group: \_\_\_\_\_

Approximate Number of Students: \_\_\_\_\_

Reviewed Guidelines? (Y / N): \_\_\_\_\_

Received Participant Form? (Y / N): \_\_\_\_\_

Received Minor Photographic Release Form? (Y / N): \_\_\_\_\_



***“Are you above the influence? Show me...”***  
***2012 Greenville County Youth Contest***

**Guidelines**

1. All entries should be original works. Each group should consist of no more than 10 teens.
2. Your project should focus on positive and negative influences in you life. You will tag those influences in your life and once you see them you will be empowered to rise above the negative ones.
3. This contest involves 3 projects. **(PLEASE NOTE: ALL 3 PROJECTS MUST BE COMPLETED AND SUBMITTED TO BE JUDGED. ANY ENTRY EXCLUDING ANY OF THE THREE PROJECTS WILL NOT BE CONSIDERED.)**
  - **Project 1: “Tag It”** will ask each teen in your group to literally tag the influences in their lives and share them by taking a photo of it with the teen in the picture showing them being above it. Everyone in the group will come back together and make a collage of their photos.
  - **Project 2: “Teen Expressions Art Project”** Each teen will create their own visual expressions of the Above the Influence symbol using the Above the Influence logo template. The group then will display the symbols together creatively.
  - **Project 3: “Video Project”** The teens will record each other highlighting what it means to be above the influence. How they are staying on the right path? The team video should be no longer than 8 min.
4. It is strongly advised that you do not use copyrighted materials. Getting permission to use copyrighted materials may be costly and difficult for you. In order for your entry to be eligible for participation in the Youth Contest and for prizes, it must be in compliance with copyright laws. If permission is obtained, please submit proof with your entry submission.
5. A Minor Photographic Release form must be completed for each student who appears in the photos or video.
6. Content:
  - Target: Middle or High school audience, but suitable for viewing by all ages.
  - No corporate logos or name brands.
  - No explicit / foul language.
  - No nudity or overt sexual content.
  - No unnecessary violence.
  - All laws must be followed
7. **Youth Project Application Deadline: October 31, 2011**  
**Youth Project Submission Deadline: March 19, 2012.**

Return to: Greenville Safe Communities Coalition  
Attn: Kelley Grigg  
200 Mills Ave. Greenville, SC 29605  
(864) 467-4099 (864) 467-4102 fax  
Kelley@gfpdrugfree.org

# Safe Homes Parent Network

Safe from Alcohol • Safe from Drugs • Safe Social Environment



## Why?

Adolescents who drink alcohol are more likely to: violate the law, become a victim of violence, engage in risky sexual behavior

Since 2000, 102 youth have died in Greenville as a result of driving under the influence of alcohol or other drugs.

(So far in 2009, the total is 9.)

Adolescents who begin to drink before age 15 have a 47% chance of developing an alcohol related disorder later in life.

The likelihood decreases by 14% for each year of abstinence. If an adolescent waits until the age of 21, there chance is only 9%.

When surveyed, Greenville youth reported an average age of 14 for the first time they had more than a few sips of alcohol.

According to research, most underage drinking takes place in private settings such as home parties. (65% of underage drinkers get alcohol from friends and family.)

The number one reason: Parents remain the number one influence behind a child's decision to stay alcohol and drug free!

One of the greatest gifts we can give our kids is a healthy, alcohol and drug free social environment as they navigate their adolescence. The Safe Homes Parent Network, a free Greenville Family Partnership sponsored program, connects parents to support one another in providing a safe social environment for our youth. It does not require any extra time, just a commitment to provide an alcohol and drug free environment when youth gather in your home. Parents who sign the Safe Homes Pledge are linked via Greenville Family Partnership's website – [greenvillefamilypartnership.org](http://greenvillefamilypartnership.org) – which includes a secure online membership directory, interactive blog, and up-to-date information.

## Benefits of Membership:

- Access to the secure online Safe Homes Parent Network Membership Directory.
- Exclusive Safe Homes Parent Network E-Newsletter.
- Safe Homes Parent Network Magnet
- Safe Homes Parent Network Blog – Safe Voice:  
[www.greenvillefamilypartnership.org](http://www.greenvillefamilypartnership.org)
- Networking opportunities
- Educational Opportunities

We hope you will join Greenville Family Partnership in this important commitment!

Please provide your contact information on the attached information card if you would like to participate in the Safe Homes Parent Network. After your information is received, you will receive an e-mail from Greenville Family Partnership with additional instructions to create your Username and Password to login to the online membership directory.

If you have any questions, please contact Melissa Rittenhouse, the Safe Homes Parent Network Coordinator at Greenville Family Partnership. (864) 467-4099 or [melissa@gfpdrugfree.org](mailto:melissa@gfpdrugfree.org).

## The Safe Homes Pledge

1. I will actively supervise all gatherings of youth in our home or on our property.
2. I will not knowingly allow the possession or use of alcohol, tobacco, or other drugs by youth in our home or on our property.
3. I will set expectations for my children by knowing where they are going, whom they are with, what they are doing, and when they are to return home.
4. I will welcome phone calls about activities taking place in my home and on my property.

*This is not a legally binding contract, but rather an agreement between members of the Safe Homes Parent Network.*

\_\_\_\_\_ Yes! I am pledging my participation in the Safe Homes Network.  
Please include our home as part of the published network of parents and guardians who are making the same commitment.

Student's Name(s) \_\_\_\_\_ School \_\_\_\_\_  
Parent/Guardian Names(s) \_\_\_\_\_  
E-Mail Address \_\_\_\_\_  
Home Address \_\_\_\_\_  
Home Phone \_\_\_\_\_ Cell \_\_\_\_\_

Signature \_\_\_\_\_  
Check here for your phone or address to not be published:  
\_\_\_not my phone \_\_\_Not my address.

Return to: Greenville Family Partnership | PO Box 10203, Greenville, SC 29603



# The Committee for Responsible Driving Get Buckled!

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## 2011-2012 List of Activities, Programs & Materials

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### Presentations

- Safe Driving talks (wearing seatbelt, drinking and driving, distracted driving) – GHS – traffic related injuries can be prevented
- Traffic Fatalities – Greenville County Coroner’s Office – Traffic related deaths in Greenville County
- Law Enforcement – Traffic related information from Greenville County law enforcement agencies
- Other \_\_\_\_\_

Related to Traffic Safety

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### Games and Other Interactive Activities

- Distractive Driving Game (Cell-phones, Texting, Eating, Reading, Other distractive behavior)
- Rollover Simulator (Seat Belt Safety by SCHP – Requires 3 weeks advanced notice)
- DUI Goggles and Activities (Driving While Under the Influence of Alcohol and Drugs)
- Seat Belt Surveys (Student Lead Observational Seat Belt Surveys)
- Other \_\_\_\_\_

Traffic Safety Related Activities

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### Alive @ 25 Class

Host an Alive at 25 Class at your school. National Safety Council materials taught by specially trained law enforcement instructors – 4 hours.

\*Fliers available on Get Buckled website: [www.greenvillegetbuckled.org](http://www.greenvillegetbuckled.org)

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### Available Materials: in limited quantities

- Get Buckled Tee Shirts
- Get Buckled Stickers
- Get Buckled Tattoos
- Teen Driving Safety Statistics

*(Additional Materials and Information may be available in the near future – check website for updates)*

### Get Buckled Pavement Stencil:

Must have School Permission to Place Heart Shaped Get Buckled Stencil on School Property

### Request Crashed Vehicle at School – need at least one month advanced notice

Committee for Responsible Driving Resource List for 2011- available upon request

*Committee for Responsible Driving – Get Buckled! – [www.greenvillegetbuckled.org](http://www.greenvillegetbuckled.org)*

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# Tobacco Free Kids Day

**Promoting Healthy and Safe Tobacco Free Living**

*Join us for a fun filled football game and festival!*



For **free** ticket coupons call (864)-467-4099

**Date:** Saturday, October 8, 2011

**Time:** Tobacco Free Kids Festival begins at 11:30 am

**Where:** Rugby Field near Paladin Stadium

Free food, drinks, games and prizes

**Teens who register at *RAGE* table are eligible to win a FREE iPad**

**A Program of the Greenville Family Partnership**

**[www.gfpdrugfree.org](http://www.gfpdrugfree.org)**

Sponsored By:



**FURMAN FOOTBALL BUYOUT**  
promoting Tobacco Free, Healthy, Safe Kids

**Furman Paladins  
vs. Samford**

Saturday, October 8, 2011

The program begins at 11:30 a.m. on the Rugby Field near the Paladin Statue. Come early and sign up for free prizes.

**One FREE adult or child admission.**  
**FREE Zaxby's Kiddie Nibblers and Pepsi.**  
*(based on availability)*

**FREE iPad giveaway at RAGE table before kickoff!**

*General admission seating in Paladin Stadium.  
Prior to kickoff, redeem coupon at the Tobacco Free registration table to receive your game ticket and Zaxby's voucher.*



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# GFP Program/Event Form

Most programs/workshops of GFP/Red Ribbon Works are FREE to schools and the community because of the funds generated by the sale of Red Ribbon items. There is a fee for some of the parenting classes. All other services and resources from our lending library are free but we must account for and evaluate all programs/events we do, therefore: for any program you may request, this form must be completed and returned to Greenville Family Partnership before we can schedule the program. IF YOU DO NOT COMPLETE AND RETURN THIS FORM, THE PROGRAM WILL NOT BE SCHEDULED. Completed program/event forms may be faxed to our office at 467-4102, or you may mail them to GFP/Red Ribbon Works, PO Box 10203, Greenville SC 29603. If you have any questions regarding any of our programs or this form, please do not hesitate to call us at 467-4099.

Organization/School: \_\_\_\_\_

Referred By: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone # of Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Did you participate in Red Ribbon Week? Yes/No

Phone # of Organization: \_\_\_\_\_ Fax: \_\_\_\_\_

Program to be held at: \_\_\_\_\_

Address: \_\_\_\_\_

Program Date: \_\_\_\_\_

Time From: \_\_\_\_\_ Until: \_\_\_\_\_

Topic Requested: \_\_\_\_\_

Age Level: Elem: \_\_\_\_ Middle: \_\_\_\_ High: \_\_\_\_ Parents \_\_\_\_ Other Adults: \_\_\_\_

Total Number of Participants Expected: \_\_\_\_\_

